Journalism 4804/7804: Convergence Reporting

Welcome to your first newsroom experience in the Missouri School of Journalism's Convergence emphasis area. We hope and expect you will rise to the unique challenge of helping report stories for the school's principal media: the Missourian, KBIA, KOMU and their respective Web sites.

You will be assigned randomly to work in teams and each of you will bring different skills and interests to the teams. You will be asked to stretch by assuming roles outside your comfort zone or skill level as the semester progresses.

The focus of this course is reporting. Reporting includes critical thinking, imagination, and the ability to research, write, and create artwork, still photos, video and audio. Depending on the nature of each assignment, some stories will appear in all media, others may appear in only a few or one of them.

The convergence feature stories you work on will have one thing in common: they won't typically involve breaking, spot news. Those will be the purview of newspaper and radio/TV news students working regular, daily shifts at the Missourian, KBIA and KOMU. As a convergence reporter you will produce feature stories, in-depth pieces and other special reports in cooperation with the newsrooms. However, you'll need to be flexible.

Prerequisites

Undergraduates: Multimedia Journalism (J-2150)
Graduates: Fundamentals of TV, Radio and Photojournalism (J-7802)

Class Schedule

This course is three credit hours.
Course meets MWF from 8:00 – 8:50 a.m. in the Fall and Spring and MTuWTh from 8:00-8:50 a.m. in the summer.

Faculty Members

Amy Simons, Rm. 001E, RJI, simonsa@missouri.edu
Judd Slivka, Rm. 001D, RJI, slivkaj@missouri.edu
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Other Faculty Members

Tom Warhover, Exec. Editor, Missourian, 882-5734, WarhoverT@missouri.edu
Jeanne Abbott, Managing Editor, Missourian, 882-5741 Abbottjm@missouri.edu
Ryan Famuliner, Interim News Director, KBIA-FM, 882-3431, FamulinerR@missouri.edu
Randy Reeves, News Director, KOMU-TV, 884-NEWS, ReevesR@missouri.edu
Jeimmie Nevalga, Supervising Editor, KOMU-TV, 884-NEWS, NevalgaJ@missouri.edu
Annie Hammock, New Media Director, KOMU-TV, 884-News, HammockL@missouri.edu

Teaching Assistants

Katie Grunik (KOMU), krgyv6@mail.missouri.edu

Course Policies, Procedures & Grading

Code of Ethics

The role of a journalist is to tell the truth, act independently and minimize harm. As such, journalism students are expected to read and comply with with the highest ethical standards. Though various codes have slight differences – you will find they are all based in the same values. Please review the codes for the following news organizations: Society of Professional Journalists, Radio, Television, Digital News Association and National Press Photographers Association.

As a convergence student, you are held to a strict standard of being able to adapt to different newsroom environments and learning the policies of that work environment.

If you ever have a question about an ethical standard, get in touch with your faculty editor as soon as possible.

SPJ Code of Ethics
RTDNA Code of Ethics
NPPA Code of Ethics

Academic Honesty

Academic honesty is fundamental to the activities and principles of a university. All members of the academic community must be confident that each person's work has been responsibly and honorably acquired, developed and presented. Any effort to gain an advantage not given to all students is dishonest whether or not the effort is successful.

Academic misconduct includes but is not limited to the following:
Use of materials from another author without citation or attribution.
Use of verbatim materials from another author without citation or attribution.
Extensive use of materials from past assignments without permission of your instructor.
Extensive use of materials from assignments in other classes without permission of your instructor.
Fabricating information in news or feature stories, whether for publication or not.
Fabricating sources in news or feature stories, whether for publication or not.
Fabricating quotes in news or feature stories, whether for publication or not.
Lack of full disclosure or permission from editors when controversial reportorial techniques, such as going undercover to get news, are used.

Classroom Misconduct

When in doubt about plagiarism, paraphrasing, quoting or collaboration, consult with your instructor. For closed-book exams and exercises, academic misconduct includes conferring with other class members, copying or reading someone else's test and using notes and materials without prior permission of the instructor. For open-book exams and exercises, academic misconduct includes copying or reading someone else's work.

Classroom misconduct includes forgery of class attendance; obstruction or disruption of teaching, including late arrival or early departure; failure to turn off cellular telephones leading to disruption of teaching; playing games or surfing the Internet on laptop computers unless instructed to do so; physical abuse or safety threats; theft; property damage; disruptive, lewd or obscene conduct; abuse of computer time; repeated failure to attend class when attendance is required; and repeated failure to participate or respond in class when class participation is required.

IMPORTANT: Entering a classroom late or leaving a classroom before the end of the period can be extremely disruptive behavior.

Students are asked to arrive for class on time and to avoid early departures. This is particularly true of large lectures, where late arrivals and early departures can be most disruptive. Instructors have the right to deny students access to the classroom if they arrive late and have the right to dismiss a student from the class for early departures that result in disruptions.

Under MU policy, your instructor has the right to ask for your removal from the course for misconduct, disruptive behavior or excessive absences. The instructor then has the right to issue a grade of withdraw, withdraw failing or F. The instructor alone is responsible for assigning the grade in such circumstances.

A Special Note about Web Access in Class
The above language regarding classroom misconduct stems from discussions between MU Faculty Council and the Provost's Office. While Convergence Journalism faculty endorse the intent expressed above, we also tolerate (and actively encourage in many instances) personal web access during class time. Attention to and mastery of content discussed during class is your responsibility. We will alert you if there are specific times during a lecture, training session or class discussion when we intend to limit or prohibit webs access.

Dishonesty and Misconduct Reporting Procedures
MU faculty are required to report all instances of academic or classroom misconduct to the appropriate campus officials. Allegations of classroom misconduct will be forwarded immediately to MU's Vice Chancellor for Student Services. Allegations of academic misconduct will be forwarded immediately to MU's Office of the Provost. In cases of academic misconduct, the student will receive at least a zero for the assignment in question.

Professional Standards and Ethics
The School of Journalism is committed to the highest standards of academic and professional ethics and expects its students to adhere to those standards. Students should be familiar with the Code of Ethics of the Society of Professional Journalists and adhere to its restrictions. Students are expected to observe strict honesty in academic programs and as representatives of school-related media.

Should any student be guilty of plagiarism, falsification, misrepresentation or other forms of dishonesty in any assigned work, that student may be subject to a failing grade from the instructor and such disciplinary action as may be necessary under University regulations.

Audio and Video Recordings of Classes
Students may make audio or video recordings of course activity for personal use and review unless specifically prohibited by the faculty member in charge of the class. However, to foster a safe learning environment in which various viewpoints are respected, the redistribution of audio or video recordings or transcripts thereof is prohibited without the written permission of the faculty member in charge of the class and the permission of all students who are recorded. (Collected Rules and Regulations, University of Missouri, Sect. 200.015, Academic Inquiry, Course Discussion and Privacy)

University of Missouri Notice of Notifications
The University of Missouri System is an Equal Opportunity/ Affirmative Action institution and is nondiscriminatory relative to race, religion, color, national origin, sex, sexual orientation, age, disability or status as a Vietnam-era veteran. Any person having inquiries concerning the University of Missouri-Columbia's compliance with implementing Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Americans With Disabilities Act of 1990, or other civil rights laws should contact the Assistant Vice Chancellor, Human Resource Services, University of Missouri-Columbia, 130 Heinkel Building, Columbia, Mo. 65211, (573) 882-4256, or the Assistant Secretary for Civil Rights, U.S. Department of Education.

Accommodations
If you have special needs as addressed by the Americans with Disabilities Act and need assistance, please notify us immediately. The school will make reasonable efforts to accommodate your special needs. Students are excused for recognized religious holidays. Please let me know in advance if you have a conflict.

ADA Compliance
If you have special needs as addressed by the Americans with Disabilities Act (ADA) and need assistance, please notify the Office of Disability Services, A038 Brady Commons, 882-4696, or the course instructor immediately. Reasonable efforts will be made to accommodate your special needs.

Religious Holidays
Students are automatically excused for recognized religious holidays. Let your instructor know in advance if you have a conflict.

Intellectual Pluralism
The University community welcomes intellectual diversity and respects student rights. Students who have questions concerning the quality of instruction in this class may address concerns to either the Departmental Chair or Divisional leader or Director of the Office of Students Rights and Responsibilities (http://osrr.missouri.edu/). All students will have the opportunity to submit an anonymous evaluation of the instructor(s) at the end of the course.

Both graduate and undergraduate students enrolled in this class are subject to plus/minus grading.
Your grade will reflect these percentages:

Style Quizzes – 10%
There will be a quiz over the syllabus and five style/grammar quizzes during the semester, administered through the university's Blackboard site. For the first four you will have 15 minutes to answer 10 questions. The last quiz will be 30 minutes long for 15 points. All the quizzes use the AP and Missourian stylebooks (open book.) If you have a problem accessing a style quiz or a computer issue, you must contact an instructor immediately or the quiz score will stand as given by Blackboard.

Newsroom Shifts – 10%
Newsroom shifts are graded based on the quality of your finished story files, self-evaluations in finished story files and feedback from newsroom editors. You are responsible for creating your folders and writing a summary of your newsroom shift in the classes folder. Be sure to include a link and/or copies of final articles/scripts/slideshows/mp3's or movies in your folder as well. Folder structure:

Classes>4804>Finished Stories

Regardless of which three newsrooms a student chooses to work in, every student will attend two Missourian budget meetings during the course of the semester and will write a 250 word account of the meeting. What were the key points discussed? Where was the focus? (A news story from the previous day or how to approach the current day's news) How might a multimedia student's work fit in to the newsroom experience? These reports should be filed to the classes server along with your other newsroom reports.

Convergence Team Story Assignments – 65%
Story grades are based on several factors, including but not limited to the following criteria:

- Deadline performance
- Professionalism (e.g. problem-solving, teamwork and attitude)
- Journalism quality – Reporting, writing, storytelling, accuracy
- Innovation

- Technical quality – Audio quality, video quality, use of tripod, etc.
- AP Style for written work and photo captions

Students face grade penalties on individual team stories for inaccuracies, missed deadlines and/or having to be given a story idea by a faculty member those penalties will be levied as follows:

- **Story ideas (1 letter grade/10 points):** If a faculty member has to give your team a story idea because you haven't developed a viable one yourselves, you are subject to a 10-point deduction on your team story grade.
- **Fact errors (2 letter grades/20 points):** As journalists, we have nothing if we don't have credibility. Reporting fact is at the foundation of the contract we have with our readers, viewers and site visitors. When we make fact errors, we chip away at that mutual trust. Fact errors could result in a 20-point deduction on your team story grade.
- **Missed deadlines (2 letter grades/20 points):** We live in a world of deadlines. Our broadcasts go on the air at a set time. Our papers and magazines have press runs that must start at a certain time to ensure delivery. Our web audiences are always looking for the most up-to-date news and information. Deadlines in this class are not fluid, and missing them is not an option. Failure to meet the 6 p.m. deadline on team stories will result in a 20-point deduction.

Peer Evaluations – 5%
Much of the work in convergence journalism courses is team-based. One complaint about teams is that some people will take advantage of stronger teammates and allow themselves to "coast" without putting forth their own best effort. To create more effective teams you will grade and be graded by your classmates on each of your team stories. The evaluation form is posted on Blackboard (in Assignments) that you'll be expected to fill out and submit after each team story. Deadline for the evaluation is 8am Friday. Failure to complete the form will result in a 0 (zero) for you and full credit for your teammates.

Class participation and Attendance – 10%
Class participation and attendance are vital and can rarely be made up. Classes are designed to supplement your hands-on learning, introduce new ideas and bring up big picture topics that may or may not be relevant to your reporting during any one week. If you need help with operating cameras, software or advice on stories, faculty and staff are happy to provide additional instruction in the Futures Lab.

We will take attendance at every class. You may miss **four** classes (three in the summer sessions) for any reason without penalty. We will not judge absences as excused or unexcused. Please check with a classmate to find out what happened in class when you were gone. If you still have questions about the material, check in with an instructor.

After four (three) absences, each additional absence will result in a lower letter grade for attendance. If you have a chronic issue or illness that causes you to miss class for more than a week, please see an instructor.

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There will not be a mid-term or final in this class.
Undergrads are assigned grades on the plus/minus scale. Grad students are assigned plus/minus grades through C-. No D grade may be awarded a graduate student, and a grade of F means the work has not satisfied the minimum requirements of the course.

Deadlines are listed in the syllabus, though they may be altered occasionally after consultation between convergence faculty and editors at the Missourian, KBIA and KOMU.

If we discover after publication/broadcast that you were responsible for a significant fact error in a story, your grade for that story will be dropped by one letter. Plagiarizing any portion of a story will result in a failing grade for the course.

Please feel free to meet with us at any time to discuss grades or any other issue. Part of professionalism is seeking advice when needed to handle special concerns or problems or to propose new ideas or innovations.
Stories turned in after the 6pm deadline will be docked at least one letter grade. Failure to complete an assignment or your part of an assignment may lead to a failing grade ***in the course***.

Extra credit opportunities:
Blogging: If you create a blog and add at least one post per week to the blog during the semester, you can increase your final grade by 5 points. (For example, a B plus, becomes an A minus.) Where you see assignments due each week, there is a reminder to blog. We will discuss options for your blog in class. You will also be told how many posts are required during your team to earn the extra credit. It will vary from semester to semester depending on lecture schedules and the length of the term.

Math Test: Journalists joke about not being good at math… but math is important! There is a math quiz available in Blackboard that will open following our "math lecture." If you successfully complete the search with a grade of 75% or higher, you'll get 5 points added to your end of semester Style Quiz grade.

Graduate Student Assignment

Graduate students will complete an additional assignment that combines the creation of a portfolio site and offers high-level analysis of developments in the world of online journalism. Click *here* for the full details of the graduate assignment, due dates and instructions for submission.

Completion of this assignment is required for graduate students to pass this course.

Writing Intensive Requirements

All MU undergraduate students are required to complete an upper-division writing intensive course in their major. Journalism 4804 satisfies that requirement for Convergence Journalism majors. All WI courses use writing as a tool for thinking and learning; all require revision as a way of improving critical thinking. Here's how we'll carry out those goals.

- News feature reporting projects/team stories: On weeks when you are working on a team story, you will write scripts, text stories, photo captions, information graphics, etc. These news stories will take on extensive revisions as you work with student project managers and faculty editors leading up to deadline. Team stories will be followed by a one-page written evaluation of your teammates' performance on your project.
- Written bi-weekly newsrooms update: Each week you work in a newsroom, you will submit brief written report describing the story you covered, multimedia content you produced and any issues may have arisen on your shift. We may occasionally refer to these updates in class discussion.
- In-class presentation: There is one informal in-class presentation in which you and a partner(s) will demonstrate a new tech tool and evaluate it's potential uses for journalists.
- Blogging: We expect you to write/produce content regularly for your own blog. If you already have one, just send the faculty the link. If you need to create one, there are a variety of tools. Blogger.com, Weebly.com and WordPress.com are good options. You may also send me your Twitter address if you'd like me to follow your tweets. (Optional)

Work for all students will be graded on the following plus/minus A-F scale. Your grade will be counted as the majority of the attendance portion of your grade in this class. You may not receive a passing grade for this class without completing this assignment.

A+ 97-100
A 94-96
A- 90-93
B+ 87-89
B 84-86
B- 80-83
C+ 77-79
C 74-76
C- 70-73
F 69 or lower

Class Schedule

Monday, May 18

Topics/Subjects: Introduction to syllabus, faculty and facilities; Assignment to 1st team story. Every week you will produce two stories. One in a dayturn newsroom environment; the other with team members in the Futures Lab. The purpose of your newsroom work is:

- To become familiar with different kinds of news operations and the individual culture within those environments
- To observe and experience reporting methods and newsroom needs in daily/deadline situations
- To understand the unique audiences of each newsroom
- To serve newsrooms by providing additional reporting/multimedia talent to their "mix"
- Ultimately, to be responsible for a body of work produced during your newsroom rotations

While you work in your newsroom, you will keep a portfolio of the work you produce, writing a brief two-paragraph summary describing your experience.You will also save copies of scripts, photos, audio and video that you produce during your newsroom experience. This summary and saved work must be filed weekly in your personal folder on our J4804 folder on the classes server.

Our server is located at: smb://doit-bfs1.col.missouri.edu/journalism/classes

For instructions on how to connect using a PC, click here.

Follow the example of the folder structure: 4804-7804> !Finished Stories.> last name, first name> newsroom

This is the ONLY places that faculty will look to grade your finished work — if your work is NOT in your folder you will not receive credit for your work. If you plan on saving work from home you will need to download the free VPN client from DOIT.

Syllabus quiz: *A quiz opens in Blackboard at 9 a.m. over the syllabus for this course. It will remain open until 6 p.m. on Friday, May 22.*

- **3 team story ideas are sent to faculty editors and project managers by Tuesday night at 7 p.m. Send email to: MUJourConvergenceProjectManagers@missouri.edu**
- **Thursdays we meet at 8 a.m. in the Futures Lab to discuss your best ideas.**
- **Your team stories are due the following Thursday at 6 p.m. with all components of your story saved to the !Finished Stories section of the classes server in the folder for each person in the group. (Each student's folder must contain every element of your story, text, photos, videos, captions, mp3's)**

Readings

- Laura Davison: Twelve ways to get through J4804 Convergence Reporting and like it
- Story pitch form
- Checklist for story completion
- Tips for good story ideas (read now, we'll review later)
- **Lab policies/procedures/equipment checkout**

Tues., May 20

Warning: Blackboard will be down all day for maintenance
Topics/Subjects: What makes a good story idea? Practical tips for brainstorming story pitches with your partner(s)

Readings
Lee Walburn: Editors at Work: Finding Good Story Ideas
Kenna Griffin: Twelve Tips For Finding Story Ideas
Six questions journalists should be able to answer before pitching a story
6 Ways Journalists Can Use Press Releases Effectively
Watch: Excerpts from ABC's "Shark Tank"

Resources:

Matheny's mid-Missouri map
What does "A" work look like?
Checklist for completing team stories
Finding good story ideas
Examples of Successful Story Pitches

Stories we don't want to see again (pdf)
Six questions journalists should be able to answer before pitching a story
6 Ways Journalists Can Use Press Releases Effectively
How to get an A on my next team story
KOMU and KBIA script template example (Word template)
Story pitch form

KOMU Shift Checklist/Workflow (pdf)
How to post as story on KOMU.com (pdf)
Newsroom dress codes
Multi-source journalism and the rise of video: An inside look at Newsy

Wed., May 20

Topics/Subjects: Equipment overview, DLSR Video Instruction (Steve Rice)

Quiz 1: The style quizzes go over AP and Missourian style. AP is the gold standard and the Missourian adds styles that are specific to this mid-Missouri region that we cover. The quiz will be from 9am Wednesday (today) to 5pm Friday and are on Blackboard. The tests are open book, open resource. Be sure to use a reliable computer because Blackboard can be finicky. If you encounter a problem, let me know ASAP. Tests will not be reset for user error. Don't forget that the AP stylebook is available online: http://www.apstylebook.com/missouri/

Readings:

Link to download the Nikon D7000 user manual (PDF)
Help file: Setting up the D7000 for shooting video
Help file: Exporting and compressing your Final Cut Pro X video projects
How to Connect, Create and Save Projects on the ISIS Server in FCP X
Lab procedures/policies
How to Hold a DSLR Camera

Thurs., May 21

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Newsroom shift reports are due on the classes server by 6 p.m. Saturday. **Blogging for extra credit begins next week.**

Week 2: May 25- June 1

Monday, May 25

Memorial Day, no classes. Check with your newsroom supervisors in advance to see if you have shifts.

Quiz 2: Available from 9am Wednesday until 6pm Friday. On Blackboard.

Tues., May 26
Adobe Audition, Hands on lab work (Judd)

Out of class readings:

Assembling a Basic Audio Story in Adobe Audition
Complete Marantz Manual
Instructions for working at KBIA
KBIA Guide to Scripting (pdf)
Scripting template (Word doc template)
10 Commandments of Getting Good Natural Sound
Setting up and using a wireless microphone
KBIA Beat Sheet

KBIA Work Examples
Jessica Naudziunas – Peanut Butter Prices Rising
Kyle Stokes – Big Storm
Kyle Stokes – "C" is for Cuts
Jessica Naudziunas – Cattle Rustling
Jacob Fenston – Six Months After the Storm
KGOU Budget Storm on the Horizon

Wed., May 27

Topics/Subjects:(Amy) Blogging and your professional identity

Why Journalists Must Blog & How
How To Create Your Own Blog
How To Build An Audience
Giving Your Blog A Visual Edge
Adam Westbrook: Five Mistakes I Wish I Hadn't Made
Interact With Your Niche To Find New Readers
Blogger vs. WordPress.com: A Complete Comparison
A Guide to Happy (and Legal) Tumblr-ing
20 Great Blogs By Journalists
What is Creative Commons (Video)
Creative Commons FAQ
Flickr: Creative Commons

Extra credit: Earn an additional half a letter grade on your final semester grade by blogging once weekly until the end of the semester. Must have **5** posts to earn the extra credit. Posts must be live on your sites by 6 p.m. on Saturdays to earn the credit for that week.

Thurs., May 28

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Convergence feature stories are due at 6 pm.

Newsroom stories are due according to deadlines set for you by newsroom faculty editors. Description of your newsroom shift is due by 6pm on Saturday. Blogging for extra credit is due by 6pm Saturday.

Week 3: June 1-7

Mon., June 1

Topics/Subjects: In-class critique

Quiz 3: Available from 9am Wednesday until 6pm Friday

Tues., June 2

Topics/Subjects: What you don't know (Amy Simons)

Wed., June 3

Topics/Subjects: Why investigative reporting matters and how to improve your stories using investigative tips/tools (Judd Slivka)

Resources
Investigative Reporters & Editors

Extra credit scavenger hunt must be emailed to Amy Simons by 6 p.m. on Monday, June 8.

Thurs., June 4

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Convergence feature stories are due at 6 pm. Newsroom stories are due according to deadlines set for you by newsroom faculty editors.Description of your newsroom shift is due by 6 pm on Saturday. Blogging for extra credit is due by 6 pm Saturday.

Week 4: June 8-June 14

Mon., June 8

Topics/Subjects: Interviewing the Data (Judd)

Quiz 4: Available from 9am Wednesday to 6pm Friday

Tues., June 9

Topics/Subjects: Using graphics to tell stories (Judd)

Building Embeddable Google Maps (pdf)

100 Incredible Infographic Tools & Resources

Wed., June 10

Topics/Subjects: Visualizing the non-visual (Amy)

10 Tips for Dramatically Improving Your Video Journalism Stories
Poynter Chat Replay: What Tools Can Journalists Use To Improve Their Visual Storytelling Skills
Video: How To Edit A Video Sequence

Thurs., June 11

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Convergence feature stories are due at 6 pm.

Newsroom stories are due according to deadlines set for you by newsroom faculty editors. Description of your newsroom shift is due by 6pm on Saturday. Blogging for extra credit is due by 6pm Saturday.

Week 5: June 15-June 23

Mon., June 16

Topics/Subjects: Interview Techniques (Amy)

Interviewing techniques
The Art of the Interview, ESPN-style
Tips for interviewing people with disabilities
Interviewing crime victims

Quiz 5: This is a special copy editing quiz. You'll be editing a story, looking for the kinds of style errors you've worked on in other quizzes. This one is 30 minutes long. Available from 9am Wednesday through 6pm Friday.

Tues., June 16

Topics/Subjects: Writing Strong Intros and Nut Grafs (Judd)

The Nut Graf, Part I
Nut Grafs, the Lynchpins of Clear Writing
The Art of the Nut Graf: Don't Just Get New Visitors, Keep Them
Strong From the Start: Leads & Nut Grafs

Wed., June 17

Topics/Subjects: Where's the line? (Judd)

Is a source giving you the cold shoulder? Is a spokesperson preventing you from accessing the "real person?" Has someone told you that you can't shoot photos of their children while you're standing on a public street? When should get aggressive and when should you back off? We'll talk about where the line is — and when you should (and shouldn't) cross it.

Thurs., June 18

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Convergence feature stories are due at 6 pm.

Newsroom stories are due according to deadlines set for you by newsroom faculty editors. Description of your newsroom shift is due by 6 pm on Saturday. Blogging for extra credit is due by 6 pm Saturday.

Week 6: June 22-28

Mon., June 22

Topics/Subjects: Joy Mayer Talking WITH (not to) your audience!

Measuring Community Engagement: A Case Study from Chicago Public Media
RJI: Community Engagement
If investigative reporters don't explain the impact of their work, who will?
Joy Mayer's Engagement page on Delicious

Tues., June 23

Topics/Subjects: Performance and Voicing (Amy)

Wed., June 24

Topics/Subjects: Math for Journalists (Amy)

An extra credit math quiz is available in Blackboard. You need to get 15 of the 20 questions correct to earn an additional 5% to your quiz score. The quiz will remain open to you until 8 p.m. on July 1.

Thurs., June 25

Topics/Subjects: Weekly story pitch meeting with faculty & student editors in the Futures Lab.

Convergence feature stories are due at 6 pm.

Newsroom stories are due according to deadlines set for you by newsroom faculty editors. Description of your newsroom shift is due by 6 pm on Saturday. Blogging for extra credit is due by 6 pm Saturday.

Week 7: **June 29-July 2**

Mon., June 29:

Topics/Subjects: Ethics in social media (Amy Simons)

Readings:

- RTDNA social media and blogging guidelines
- ASNE guidelines help editors form social media policies
- Why Twitter Disclaimers Like 'Views Are My Own' Won't Save Your Job

Tues., June 30:

Topics/Subjects: Ethical Dilemmas in photojournalism (Judd Slivka)

Manipulating images and tricking news sources — does the end justify the means?

Readings:

- News.com, "Pictures that lie," Sept. 11, 2006.

Wed., July 1:

Topics/Subjects: Class evaluations and work on your team stories!Newsroom stories are due according to deadlines set for you by newsroom faculty editors. Description of your newsroom shift is due by 8a Thursday. Blogging for extra credit is due by 8a Thursday. That's all, folks!